

ELA Code of Ethics for International Student Recruiters/Agents

The English Language Academy (ELA), University of San Diego (USD) requires international student recruiters/agents to adhere to the following framework of ethical practices:

- Integrity
Being straightforward and honest in all professional and business dealings;
- Objectivity
Not allowing professional judgment to be compromised by bias or conflict of interest;
- Professional Competence and Due Care
Maintaining professional knowledge and professional service, as well as acting diligently;
- Confidentiality
Respecting and preserving the confidentiality of students' personal information and not releasing such information without proper authority;
- Professional Behavior
Acting in accordance with relevant laws and regulations and dealing with students competently, diligently and fairly;
- Professionalism and Purpose
Acting in a manner that will serve the interests of prospective students.

In addition, international student recruiters/agents who wish to collaborate with the English Language Academy must adhere to the following five principles:

1. Practice responsible business ethics;
2. Provide current, accurate and honest information in an ethical manner;
3. Protect the interests of minors;
4. Provide up-to-date information that enables international students to make informed choices;
5. Act professionally.